



Saturday 25 November 2015, Upper College Hall
All presentations strictly no more than 20 minutes

- 0815 Registration Desk Opens
- 0900 Welcome by Professor Sally Mapstone, Principal
- 0915 Opening remarks by Dr Karen Brown, Director, MGCI
- 0930 Keynote Speakers
François Mairesse (Professor of Museology, La Sorbonne Nouvelle, France; President of ICOFOM)
Bruno Brulon Soares (Professor of Museology, UNIRO, Brazil; Vice-president of ICOFOM)
- 1000 Defining the Museum – Part I: What is a Community Museum? (Chair: Karen/Jamie Brown)**
Teresa Morales (Professor at the National Institute of Anthropology, Mexico; Network of Community Museums of America; Advisor to EU-LAC-MUSEUMS project), “What is a Community Museum?”
Rosalie Hans (University of East Anglia, England), “Redefining Contemporary Museums – An East African Perspective.”
- Discussion
- 1130 Refreshment Break
- 1200 Defining the Museum – Part II: Cultural Policy and Law (Chair: Ann Gunn)**
Alberto Garlandini (Vice-President, ICOM; President, ICOM Italy), “ICOM’s museum definition, Code of Ethics and policy in favour of museums and heritage”
Janet Blake (Associate Professor of Law at the Shahid Beheshti University, Tehran), “Safeguarding Intangible Cultural Heritage – How the Role of Museums is Evolving in Response to a New Heritage Protection Paradigm.”
- Discussion
- 1315 Lunch
- 1400 Defining the Museum Part III – Defining the Audience (Chair: Ulrike Weiss)**
Graham Black (Professor at Nottingham Trent University), “It’s the principles that matter!”
Cristóbal Bize, Karin Weil and Simon Urbina (Universidad de Austral, Chile) “The social role of museums in the 21st Century, according to the recommendations of the Santiago Round Table of 1979: a philosophical and political reflection”



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- 1530 Refreshment Break
- 1545 Defining the Museum – Part IV – Debating the issues (Chair: Nicole Mehan)**
Ruth Direktor (Tel Aviv Museum of Art, Israel), “Wanted: An Aura – The paradox of an open-ended art institution and the need for a definition.”
Panel Discussion “The Edges of the Sector”: (Chair Jamie Larkin) Speakers: Fiona Candlin (Birkbeck, University of London), Annette French (Arts Council England), Jenny Youngson (Museums Galleries Scotland)
- Discussion
- 1700 Lauren Bonilla-Merchev (Standing Committee for ICOM’s Definition, Advisor to EU-LAC-MUSEUMS project) (participation of all EU-LAC-MUSEUMS researchers, and conference delegates)
- 1800 Closing Remarks

For further information please contact: eulacmuseums@st-andrews.ac.uk